



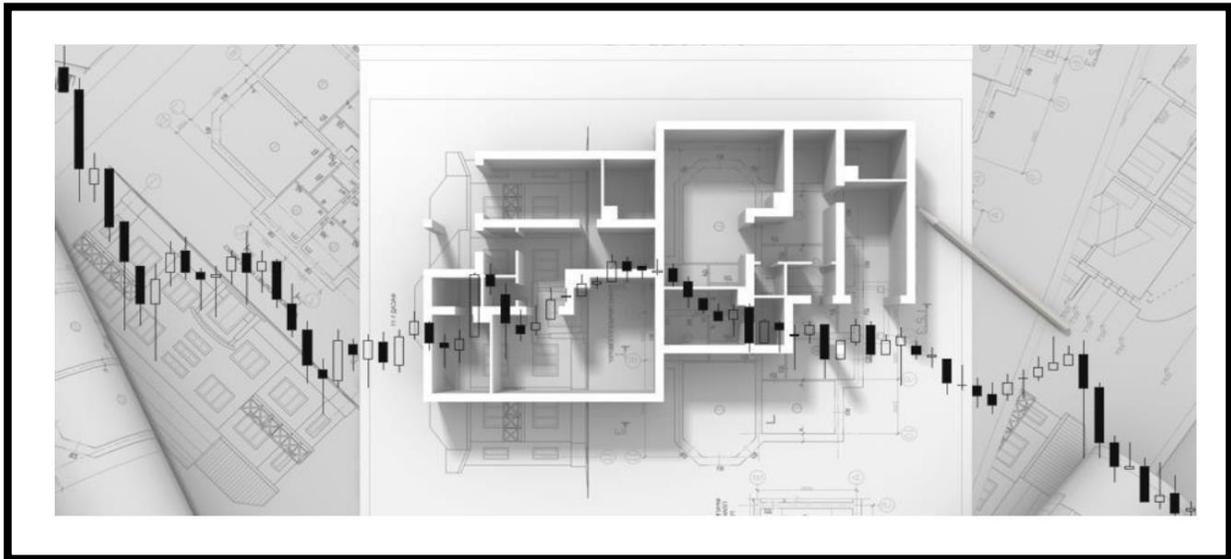
# GLOBAL INSIGHT CONSULTING

INSIGHT YOU CAN COUNT ON

Thank you for inquiring about Global Insight Consulting's core product:  
***Insight Cycle System Model (Insight CSM).***

## **Product Overview:**

***Insight CSM*** allows you to lift the veil on markets, revealing deep, actionable **INSIGHT** into the natural framework of the market.



Imagine entering and trying to navigate your way through an unfamiliar, dark building while blindfolded. You are moving slowly, bumping into things, running your hands along the walls, trying to discern what little you can about your surroundings. Surprisingly, this is how many traders attempt to navigate the markets. Now perhaps some useful tools are part of your current trading repertoire... so let's say that you're not blindfolded and you have a flashlight. Certainly you're doing better than the blindfolded guy, but the building layout is still foreign to you, and your movement from one part of the building to the next involves a lot of guesswork and is highly inefficient to say the least. Employing *Insight CSM* is like ripping the roof off of the building and lighting up the structure with you floating above it. You now have a live blueprint for the markets... an aerial view of the structure: levels and edges built upon a beautiful foundation of probability. As price flows, you know exactly where the walls are that will halt movement and when price is reaching an open door allowing it to move from one room to the next.

**Insight CSM** Algorithmic cycle system software analyzes data from the advancing and declining issues of the NYSE, NASDAQ, RUSSELL 2000, S&P500, and DOW JONES. It uses the market breadth to measure and forecast future prices, the system decides when a cycle is bullish or bearish using four components the Market Weight (MW), Market Energy (MC), Market Value (MV) and the Market Slope (MS).

**Insight CSM** is a “cycle identifier, there are two main cycles in the equity market internals that the system is analyzing and confirming. When the markets begin to trend they build up a kind of energy within the stocks that make up that market breadth. High amounts of negative or positive energy implies that a large amount of counter momentum has been generated from a small group of stocks. When NYSE has directional energy that has been built up and it gets released into the market it has a strong effect on respective issues and these issues create a cycle. A market with energy that has been built up has the power to move prices with momentum creating a strong cycle. When energy is balanced the market lacks power and generates a narrow range. A lack of energy tends to cause a price churn while energy that has been built up can create a strong trend. This implies that energy is a good measurement of market volatility. The markets tend to behave in two actions, building up energy or releasing energy. **Insight CSM** allows you to focus on the framework that price cycles within making it much easier to know what direction prices are headed in. This approach helps you aim for targets and manage risk.

**Purchase of *Insight CSM* includes the following:**

**Insight CSM** Chart codes: Cycle System Model built using charting software (TD Ameritrade).

- **Cycle System:** Algorithmic market internals system/McClellan Oscillator.
- **Double Pivots:** Proprietary calculation that automatically computes support and resistance.
- **Machine Targets:** Proprietary calculation that automatically computes targets.
- **Machine Bar Data/PB "Pull Bar" Indicator:** Machine bars tell us when the (NBBO) National Best Bid and Offer is crossed.
- **Energy Projection Tool:** Proprietary calculation that computes wound up energy.
- **Upside, Downside Volume and Issues Tool:** Statistically measures investor’s psychology/upside buying and downside selling.
- **Market Breadth Tool:** Measures the breadth of a cycle.
- **Breadth Statistics:** Measures the running total.

- **One-on-One *Insight CSM* Training:** During our first meeting we will review *Insight CSM* in full detail and how the system works. I spend time throughout the month teaching the model. We will schedule dates and times that are reasonable for your schedule. We commence with the smaller framework, smaller sub-cycle, and work into the larger framework as well as the larger cycle. During these sessions we will discuss what is expected from the framework and how the markets produce roughly 100 cycles per year, we will also discuss statistical trading research. The sessions will cover how to use its tools and how to maximize their value. By learning the *Insight CSM* in this fashion you begin to clearly see the “**STRUCTURE**” and how the model confirms cycles and the probability fields in which the market prices operate. And, within a short time, you will learn how to trade the *Insight CSM* and risk manage your positions. **Training Duration: One Month.**
- **Optional Add-on Feature: *Insight CSSM (INSIGHT Cycle Swing System Model)*** for an additional fee clients may also add-on this product: ***Insight CSSM (INSIGHT Cycle Swing System Model)***. Why is this add-on feature so important? The *Insight CSSM* confirms a bullish or bearish cycle with five uncorrelated data points, a unique process for stocks, futures and with automated targets across the different models. These different time-frames have different targets and smaller to larger cycles. The model provides areas where price will cycle towards. By knowing where prices are headed you have a high odd statistical bias. Having stocks and futures positions in sync with *Insight CSM* can be beneficial for high odd trade setups.

#### **Market Coverage & Trading Style:**

*Insight CSM* is meant to analyze the market internals for the S&P 500, NASDAQ, RUSSELL 2000 and the DOW JONES markets. Time is a commodity and schedules are often fluid... fortunately *Insight CSM* adjusts around you. As your daily, weekly, or monthly schedule shifts, you may shift your trading style to favor longer term high probability swing trades with defined levels of risk.

#### **Software Requirements:**

[TD Ameritrade](#) charting platform has no cost and provides a live data feed. Once you have signed up with them I will send you the master chart codes. I will also assist you with setup and provide you with a tour of this very user friendly package using Team-Viewer.

**Program Costs: *Insight FM* - \$4,995.00**

## **“NO REFUNDS” POLICY**

Since Global Insight Consulting is offering largely knowledge-based, non-tangible, irrevocable goods and training, we do not issue refunds once the order is accomplished, training has commenced, and trading chart codes, instructions, or other related materials or products have been delivered. As a customer you are responsible for understanding this upon purchasing any item from Global Insight Consulting.

Please note that we do not bear any responsibility and therefore we do not satisfy any refund requests based on incompatibility of our products with some third-party software (trading platforms, plug-ins, add-ons, modules, search engines, scripts, extensions, etc.) other than those which are specified as compatible in the introductory letter sent prior to your purchase of this product. We do not guarantee that our products are fully compatible with any third-party programs and we do not provide support for third-party applications.

Global Insight Consulting is always eager to assist you and deliver highly professional support in a timely manner. Thank you for purchasing our products and by doing so you acknowledge that **ALL SALES ARE FINAL AND THERE ARE NO REFUNDS.**